

GM Agro and Beverages improves visibility with SAP® Business One



GM AGRO AND BEVERAGES
(I) PVT LTD

Before: Challenges and Opportunities

- GM Agro and Beverages (India) Pvt Ltd. manufactures Carbonated Fruit Drink which contains fruit pulp under the brand name GEMBERG with Limon Dew, Misty Limon, Classic Cola & Orange Crush Flavors. GEM JEERA MASALA and GEM NIMBU MASALA are other flavors that are available.
- Company also has Packaged Drinking Water with Brand name GEMNEER.
- The company's existing software was having limited ability to track customer feedback, Inventory Tracking, Distribution, Accounting control and Real time visibility of operations.
- Inventory, Stores and Distribution were being tracked manually, which made reporting challenging.
- The company lacked abilities for management and Overall Controllability.

Why SAP and Cogniscient Business Solutions

- SAP Business One provided an integrated system to track orders and manage stock replenishment and warehousing.
- As an integrated platform it assisted in connecting all departments in one system.
- Cogniscient Business Solutions identified customer needs and developed solutions to bring visibility to management to take timely decisions and keep ahead of competition.

After: Value-Driven Results

- Ability to control the accounting functions.
- Visibility of available stocks and tracking all the stores / warehouses.
- Managing the payments from vendors and customers on timely basis.
- Increased management visibility is helping with better decision making.

“SAP Business One helped us **keep ahead of competition** and keep a check for the Stock availability. Proper management of Distribution and Financials help us in managing the entire operations.”

Mr. Rajeev Lingaraju, Director, GM Agro and Beverages.

40%

Uplift in revenue due to real time visibility and control

35%

Enhanced control on resource utilization

Featured Partner



GM Agro And Beverages (I) Pvt. Ltd.
NH 4, PB Road,
Davangere,
Karnataka.

Industry
Beverage
Manufacturing,
Trading.

Products and Services
Beverages, Drinking water.

Employees
200+

Revenue
100+ Crores

Featured Solutions
SAP Business One

THE BEST RUN

