

# Knit Pro improves visibility with SAP Business One®



## Before: Challenges and Opportunities

- Knit Pro International provides knitting and crochet tools to international markets and is recognized as the fastest growing brand in Europe.
- The company's existing software was having limited ability to track customer feedback and launch new products.
- SKU movements were being tracked manually, which made reporting challenging.
- The company lacked abilities for management and production planning.

## Why SAP and Cogniscient Business Solutions

- SAP Business One provided an integrated system to track export orders and manage stock replenishment and warehousing.
- As an integrated platform it assisted in connecting all departments in one system.
- Cogniscient Business Solutions identified customer needs and developed solutions to bring visibility to management to take timely decisions and keep ahead of competition.

## After: Value-Driven Results

- Real time tracking of new orders in pipeline provides real time visibility for customers, all the way through to dispatch.
- Raw material forecasting and stock management have been streamlined.
- Increased management visibility is helping with better decision making.

“SAP Business One helped us **keep ahead of competition** and identify customer needs by bringing new models of needles for the knitting and crochet market.”

Mr. Sanjay Sehgal – Finance Head , Knit Pro International

**40%**

Uplift in revenue due to real time visibility and control

**35%**

Enhanced control on resource utilization

Featured Partner



**Knit Pro International**  
Noida Uttar Pradesh, India  
[www.knitpro.eu](http://www.knitpro.eu)

**Industry**  
Manufacturing

**Products and Services**  
Manufacturing of fine knitting and crochet needles for export

**Employees**  
+1000

**Revenue**  
+200 Crores

**Featured Solutions**  
SAP Business One

