

# Meenakshi Polymers gains clearer insights with SAP Business One®



## Before: Challenges and Opportunities

- Meenakshi Polymers Pvt. Ltd. Dadri Unit manufactures a diverse range of automotive products.
- Tracking of each item across production process was manual, making reporting challenging.
- Tracking of production stages on the shop floor was incomplete.
- Counts on shortfalls and dispatch quantity was performed manually and often led to discrepancies.

## Why SAP and Cogniscient Business Solutions

- Meenakshi Polymers Pvt. Ltd. Dadri Unit selected SAP Business One as it provided a world class ERP solution suitable for mid size market companies that was easy to use for workers on the shop floor .
- Its scalable platform provided extensibility to develop last milestone solutions over and above the base product.
- Cogniscient Business Solutions Pvt. Ltd. identified the customer needs and developed solutions to bring production process automation and ROI.

## After: Value-Driven Results

- Tracking of production quantities is now managed in real time.
- Tracking of quality approved goods and rejected items is now performed automatically.
- Real time visibility provides better control on dispatch quantity to customers.
- Increased management visibility is enabling better decision making.

“SAP Business One, being integrated software, helped us **understand our customer needs better** and enabled us to provide quality products to the customer’s door step.”

Kunal Soni, Director, Meenakshi Polymers Pvt. Ltd. Dadri Unit

**40%**

Uplift in revenue due to real time visibility and control on operations cost and reserve stock

**30%**

Reduction in inventory due to visibility of production planning and deliveries within committed timelines

Featured Partner



**Meenakshi Polymers Pvt. Ltd.**  
**Dadri Unit**  
Dadri, Gautam Budh Nagar, Uttar Pradesh, India  
[www.meenakshipolymers.com](http://www.meenakshipolymers.com)

**Industry**  
Manufacturing

**Products and Services**  
Automotive products manufacturing for two-wheeler segment

**Employees**  
+1000

**Revenue**  
+250 Crores

**Featured Solutions**  
SAP Business One

